



READIES

www.readies.biz

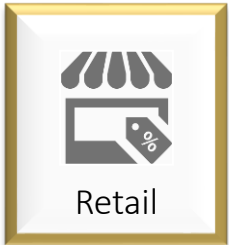
The prepaid e-voucher for online goods and services

READIES is an online payment method that allows people to pay anonymously online in around 50 countries. READIES allows users to pay for goods and services easily, securely and anonymously. READIES is the perfect online payment solution for those who value data security, want to keep track of their spending, or simply do not have a bank account or credit card. READIES e-voucher is aimed at consumers who want to protect their privacy and security when trading online, gambling, gaming or in the entertainment industry.

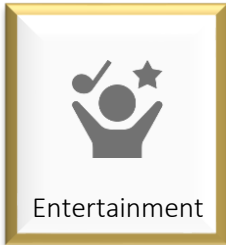


READIES Ares Technology

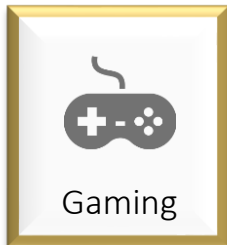
The prepaid e-voucher for online goods and services



Retail



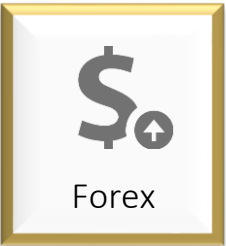
Entertainment



Gaming



Gambling



Forex



Crypto

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Point of Sale
in 10,000 stores in 50 countries

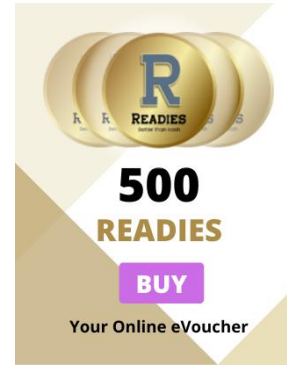
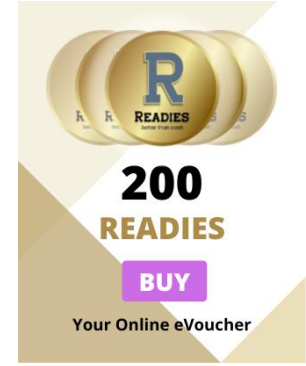
Store Locator

Check Merchant

or online

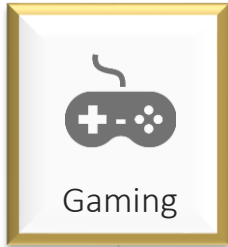
Simple, safe and secure

Official sponsor of Minilife eSports





Fast Facts



The online gaming market was valued at US\$ 151 Billion in 2019 and is expected to grow to US\$ 256 Billion by 2025

eSports is driving this growth with the US overtaking South Korea as the largest market

- 2020 growth markets
 - 45% United States
 - 38% France
 - 29% United Kingdom
 - 20% Germany

Mobile gaming is the largest growth sector with 5G and unlimited data plans set to accelerate this growth

The Asia-Pacific region holds the greatest market share

Favorable conditions

Regulation, technological innovations and evolving consumer demands is challenging traditional transfer methods in the payments sector

Regulatory intervention

Tighter banking regulations have created more favorable conditions for non-bank participants in the payments market, including fintech firms

Technology-enabled innovation

New technologies allow agile challengers to enter the payment initiation market

Changing consumer preferences

As the use of digital tools grow, people are placing more trust in new players.

* Please refer to Number 5 in the Footnote Section of this document referencing Favourable Conditions



Private payments, made safe and secure

Onboard with READIES and use the account as a wallet

Make online payments without sharing any personal or financial details

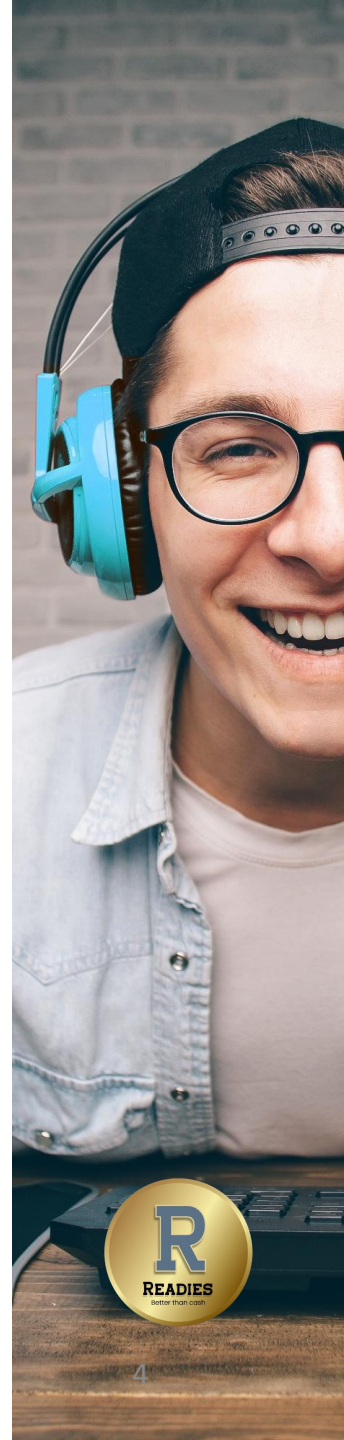
Deal directly with trusted and verified READIES Partners

User Friendly

- Purchase Readies at retail outlets or online, in local currencies.
- Apply for a READIES Account for FREE
- Register your READIES through your unique 16-digit PIN
- Make anonymous payments by redeeming your READIES vouchers.
(Limits apply)

Merchant Benefits

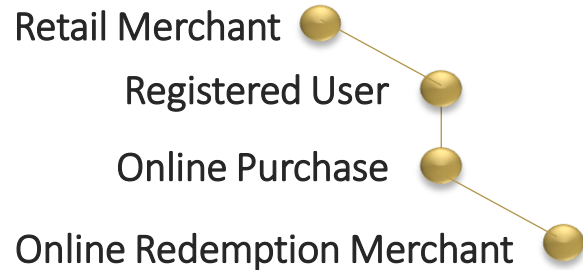
- Increased network reach
- Faster engagement
- Reduced operational risk
 - We address all client onboarding (KYC)
- Reduced infrastructure cost
 - Single source transaction processing
 - Minimal chargebacks





Accountability is our strength

Digital Client Onboarding



- Fully automated end-to-end digital client onboarding process
- Integrated background checks
- AI transaction monitoring
- Automated risk profiling
- Automated approvals in seconds

Simple, safe and secure

Traceability

READIES back-end infrastructure is based upon the latest technology with the highest security standards.

This infrastructure leverages the advantages of scale through AWS ready built architecture.

Time to market costs are slashed and the tracking of READIES is in real time.

Compliance

All engagement partners have gone through our KYC process.

Through the 16-digit PIN we can trace all purchases and spending of READIES and link them to the individual.

The highest standards of compliance measures are upheld

READIES are part of the



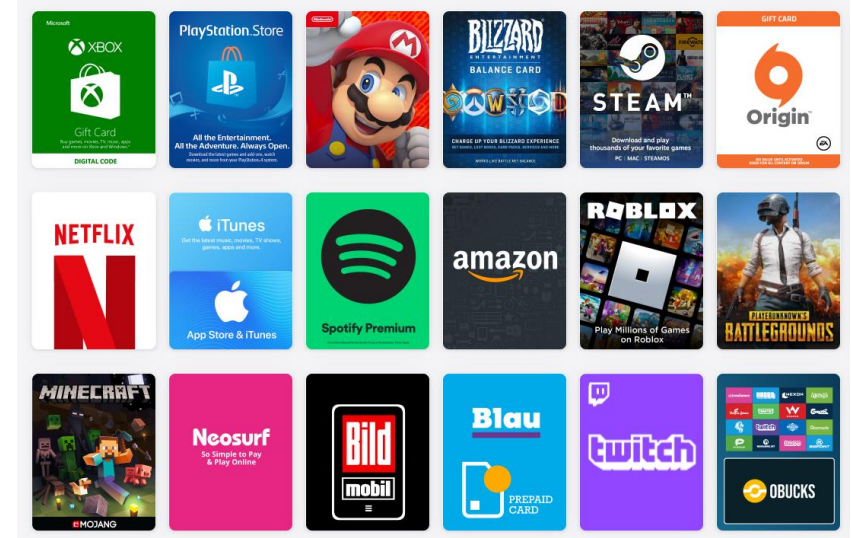


Expanding READIES platform

Distribution of Worldleading Digital Services

READIES has signed agreements to become online distributor for multiple digital services. READIES online platform will be offering more than 200 prepaid gift cards for sale, which include some most popular service providers in various sectors. It will evolve into a one stop shop for all digital payments. It targets to offer more gift cards in the near future and explore different industries with digital payments.

- **Entertainment:** Netflix, HBO, Hulu, Spotify, Deezer
- **Shopping:** Amazon, ebay, Ikea, H&M, Walmart, Adidas, Nike, Victoria's Secret
- **App:** Google Play, iTunes, Skype, Twitch, QQ, Uber
- **Food:** Deliveroo, iFood, Domino's, Just Eat
- **Mobile:** Vodafone, Three, Orange, T Mobile, O2, Now Mobile
- **Video Game:** PlayStation, Xbox, Nintendo, Roblox, Steam
- **Online Game:** Minecraft, League of Legends, PUBG, Fortnite, Blizzard, NCsoft, The Sims, Battlefield, Fallout, Far Cry



READIES in Numbers

Revenue	2022	2023	2024
A Merchant 20k	1,800	3,600	6,480
B Merchant 50k	900	4,500	8,100
C Merchant 100k	600	6,600	13,800
D Merchant 200k	1,200	13,200	28,600
Total Revenue	4,500	27,900	56,980
Total Gross Income	324	1,836	3,710
Expenses			
General Expenses	126	182	251
Salaries	154	278	335
Rent	60	60	60
Marketing	3	18	37
EBITA	(19)	1,298	3,027

*All figures are quoted in USD\$ and are X 1,000



Human Resources and Cost

		2022		2023		2024
GM	1	60	1	60	1	80
Marketing	1	27	2	64	2	82.5
Support Staff	1	27	2	64	3	82.5
Developers	1	40	2	90	2	90

Definitions

SME – Small to Medium Enterprise

BVI – British Virgin Islands

MSO – Money Services Operator

B2B2C – Business to Business to Customer

IP – Intellectual Property

PIM – Product Information Management

DNA - DNA or deoxyribonucleic acid is a long molecule that contains our unique genetic code.

BR Number – Business Registration Number

Footnotes

1. Please refer to the Disclaimer at the end of this document
2. Should you require further clarity of certain meanings in the text please refer to the ‘Definitions’ section of this document
3. The 2020 McKinsey Global Payments Report
3. Additional value – data rich: meaning income that could be derived from the data collected in digital client onboarding, customer behavior and target marketing
4. Merchant Challenges - Food delivery companies charge 25% of the total value to the merchant. This amount can increase if the spend does not minimum amount thresholds.
5. As reported by Deloitte referenced:
<https://www2.deloitte.com/uk/en/pages>
6. Driving Adoption – According to a Bain & Company report dated the 20th of August 2020

Legal Disclaimer

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