

Fullness Grace International Limited

Advertising and Public Relations

RHCO has acquired Fullness Grace International Limited, an Advertising and Public Relations company in Hong Kong.

Established in 2007, Fullness Grace International Limited has been active in outdoor display advertising and multimedia advertising business. It has a contract with Tencent (www.tencent.com) through Shenzhen Terrena Technology to promote smart cultural tourism, and it has a contract with the China Railway (www.china-railway.com.cn) to sign up clients and advertise them inside the railway system. Besides these activities it also has a 15% shareholding in Multimedia Vision Technology Limited, which has the rights to sell BOE displays for advertising.

www.fullnessgrace.com

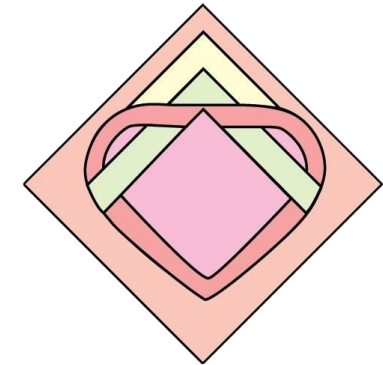


It also has 60% shares in iW4 Cultural Industry Limited (Also known under Mega Creative Limited), a production company that has recently produced a well-known movie “Paws Men”. The movie is about saving stray dogs and a sequel is under production.

Fullness Grace in Numbers

Revenue	2022	2023	2024
Fullness Grace Revenue	1,935	1,935	1,935
Multimedia Vision Technology Revenue	55	78	101
iW4 Revenue	260	372	483
Total Revenue	2,250	2,385	2,519
Expenses			
Cost of Sales	1,355	1,355	1,355
Gen Expenses	51	51	51
Salaries	616	616	616
Rent	77	77	77
Marketing	21	21	21
EBITA	130	265	399
EBITA attributable to minority interest at iW4	19	64	108

*All figures are quoted in USD\$ and are X 1,000



Human Resources and Cost

		2022		2023		2024
GM	2	200	2	200	2	200
Marketing	2	140	2	140	2	140
Support Staff	3	100	3	100	3	100
Designer	2	176	2	176	2	176

Definitions

SME – Small to Medium Enterprise

BVI – British Virgin Islands

MSO – Money Services Operator

B2B2C – Business to Business to Customer

IP – Intellectual Property

PIM – Product Information Management

DNA - DNA or deoxyribonucleic acid is a long molecule that contains our unique genetic code.

BR Number – Business Registration Number

Footnotes

1. Please refer to the Disclaimer at the end of this document
2. Should you require further clarity of certain meanings in the text please refer to the 'Definitions' section of this document
3. The 2020 McKinsey Global Payments Report
3. Additional value – data rich: meaning income that could be derived from the data collected in digital client onboarding, customer behavior and target marketing
4. Merchant Challenges - Food delivery companies charge 25% of the total value to the merchant. This amount can increase if the spend does not minimum amount thresholds.
5. As reported by Deloitte referenced:
<https://www2.deloitte.com/uk/en/pages>
6. Driving Adoption – According to a Bain & Company report dated the 20th of August 2020

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